ABSTRACT: The aim of the present article is to introduce us into the complexity of the managerial activity and of the managerial position. Since the interest of any organisation is to achieve efficient management, this objective would be impossible to meet without a highly-qualified manager and without a highly-trained personnel. The authors approached this subject from the perspective of what a quality manager is supposed to do and how he can become a really successful manager. We will discuss the main qualities of a successful manager. To this end we have explained the qualities of a successful manager as well as the different ways which enable the stimulation and achievement of performance inside organizations.

Keywords: manager, performance, character, confidence, competence

JEL Codes: M12