

# **EFFICIENCY OF APPLICATION OF RFID IN SUPPLY CHAIN MANAGEMENT**

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*ABSTRACT: Development of contemporary logistics has seen tendencies to attach great importance to processes of flow of information in supply chain. It is necessary to look for new ways of efficient management of this flow, which is possible through development of new technologies, including RFID (Radio Frequency Identification).*

*Keywords: RFID, supply chain*

*JEL Codes:L1, L2*