

ENTREPRENEURIAL UNIVERSITY – A NEW VISION ON THE ACADEMIC COMPETITIVENESS IN A WORLD IN MOTION

*Andreea Strâmbu-Dima, PhD Student
Academy of Economic Studies, Bucharest*

*Călin Vegheș, Associate Professor PhD
Academy of Economic Studies, Bucharest
c_veghes@yahoo.com*

ABSTRACT: Development of higher education is in this period under the changes proposed by the Bologna Process (in the area of education) and the Lisbon strategy (in the area of research), changes already applied to a large extent and Romania. This paper presents a viewpoint drawing attention to a concept proposed since 1993 of whose implementation creates the preconditions necessary to implement the changes proposed strategic plan for higher education internationally.

Keywords: entrepreneurial university, competitiveness

JEL classification: M