PROSPECTS REGARDING THE DEVELOPMENT OF HUMAN RESOURCE MANAGEMENT AT EUROPEAN LEVEL. BIBLIOMETRIC ANALYSIS OF THE LAST 6 YEARS

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Abstract: European human resource management policies are very complex as the European area comprises many cultural, historical and linguistic differences. Each country in Europe has its own employment system or legislation, harmonised with European legislation, its own institutions with different tasks in managing labour markets, its own educational system and management culture. In some European countries, these differences are found between their different regions. Taking this diversity into consideration, the main objective of this paper is to reasearch and study the interest in the European research area concerning the human resource management. The research methodology focuses on the development of a bibliometric analysis, thus a quantitative research method, in the form of an inventory of publication activity in the field of human resource management, and is developed by querying the Web of Science platform database. The query resulted in the display of 261 scientific documents in the database containing the acronym human resources management in the title, abstract or keywords of the documents. The query was carried out on 25 June 2023 and involved the inclusion of publications from the last 6 years, 2018 - 2023, published in European countries. The results of the search confirm the scientific interest in the field of human resources management, with data contained in the WOS having a Hirsch index of 25.

Keywords: human resources management, bibliometric research, quantitative research, Vosviewer

JEL classification: M12, O15

DOI: 10.29302/oeconomica.2023.25.1.3

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