

A CRITICAL REVIEW OF CORRUPTION COST FOR DEVELOPING COUNTRIES

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Abstract: *The research of corruption phenomenon has expanded in the economic literature. Corruption costs can be observed in different places, over time and affect especially the efficiency of governments and implicitly the economic growth of countries. Using content analysis, this paper focuses mainly on studies that are analyzing corruption in emerging countries and presents the main results of over 30 studies and also the research methodology. We observed that the empirical approach is more often used than the theoretical one. Furthermore, we discovered that corruption is associated with government failure, institutional weaknesses, electoral periods, low wages, a predominant share of men in parliament and government, the degree of press freedom and is affecting especially the economic growth, investment and FDI levels.*

Keywords: corruption, developing countries, fiscal policy, content analysis

JEL codes: D73, E62, F62

Introduction

Although corruption has been around us in one form or another, maybe as old as the first organized societies, its consequences started to receive an increasing attention in the last three decades from academia and international organizations. Major scandals like Watergate, Enron, Lehman Brothers Bank have generated an increase in the anti-corruption legislation. We can add here the currency crises from Asia, Russia, Latin America from the late '90s that once again shows that an increased level of corruption (especially the improper distribution of financial resources to family and friends, required bribes to enter the market) reduces the international confidence (investors or creditors) and can generate extremely negative effects on the economy.

Corruption cost for the economic development of countries it can easily be observed throughout history, mentioning here as its effects the impossibility to sustain economic growth on long periods, the decrease in public investment but also in FDIs, lower public wages and in the end lower tax revenues. Friedman et al. (2000) showed that corrupt governments, in the end, will become small governments with fewer revenues from tax collection since the private sector will try to bypass the bureaucracy and tax payments, will uncorrupt governments, or relatively uncorrupt, can introduce higher taxes.

Starting from the '90s, major international institutions like the International Monetary Fund (IMF), World Bank (WB), European Commission have granted an increasing attention to corruption, by trying to assess it and fight it around the world. To this end, the latest measure was proposed in April 2018 by the IMF when they announced a new framework to assess weak governance and corruption in their member countries. Furthermore, the first assessment will begin

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with the G7 countries (Canada, France, Germany, Italy, Japan, United Kingdom and the United States) and Austria and the Czech Republic, that also volunteered.

Following Jain (2001), Aidt (2003) and Cintra et al. (2018) we present below important studies that investigated corruption effects in developing countries. Moreover, we develop the previous studies on the one hand, by revealing also the main findings besides the sample and methodology used and on the other hand, by focusing on studies that are investigating the macroeconomic impact of corruption, namely at country level, the public impact and less from companies' impact. We observed that there is an increase in published paper between 2000-2003 and 2017-2018 that are trying to discover the determinants of corruption and the costs for economies. To be more precise, the literature on this topic reveals that among the important factors that determine an increase in corruption acts are weak government institutions, excessive bureaucracy, electoral periods, average low wages, low press freedom and the low number of female.

The rest of the paper is structured as follows: Section 2 defines corruption and mentions the main used indices, Section 3 reveals the main findings in the literature analyzing corruption in developing countries and Section 4 Concludes.

Defining and measuring corruption

It is difficult to find a universally valid definition of corruption, essentially due to its multi-dimensional nature, meaning that it can take different connotations in different contexts. To establish a unique definition for corruption is impossible since the concept differs from country to country, in direct connection with the values, culture and history of the country and it also differs from organization to organization in relation to the field of interest.

The academia that focuses on analyzing corruption, but also international institutions and organizations that fights corruption defined corruption through time. Jain (2001) considers that corruption is the use of public office in order to obtain a personal gain, doing that by avoiding the rules. In accordance with the previous definition, Aidt (2003) divided corruption into four categories, namely "efficient corruption" when it's used to adjust government failures; "corruption with a benevolent principal" when the decision making is delegated; "corruption with a non-benevolent principal" when government officials implement inefficient policies in order to obtain rents and "self-reinforcing corruption" that is encountered in countries that have a history of corruption acts.

A concise definition of corruption is given by the World Bank, respectively "the abuse of public office for private gain". The Bank pays a great attention to corruption since a major part of its activity is to support governments projects and policies and from experience, a negative impact was observed on the macroeconomic stability, foreign direct investments, small entrepreneurs, the environment and on people with lower incomes. The World Bank investigates bribery acts, thefts, political and bureaucratic corruption, isolated and systemic corruption and corruption in the private sector. From the United Nation (2004) point of view, corruption can be divided in "grand corruption" which is encountered in governments higher levels, "petty corruption" that refers to administrative corruption generally consisting of small favors and bribery. Furthermore, OECD (2008) defines corruption as the misuse of public official's power for private financial or other benefits while the European Commission (2003) and the IMF describes it as the abuse of public power for private gain.

The development of anti-corruption strategies and policies generated the need to construct measurement instruments through which corruption can be monitored across the world. To this end, the first indices that measure corruption were announced in 1995 by Transparency International, the Corruption Perception Index and in 1996 by the World Bank, Control of Corruption Indicator. In the same period, the European Union started to developed anti-corruption policies and in 1999 the Group of States against Corruption (GRECO, that currently has 49 member states) was founded

in order to monitor the corruption level across member countries. Together with the development of anti-corruption policies, more indices and indicators were created in order to better capture the corruption level. Malito (2014) grouped the indices in three main categories: (i) corruption survey-based (e.g. Corruption Perception Indices, Corruption Experience Index), (ii) governance indices (e.g. Eurobarometer, World governance indicators) and (iii) state capacity indices (e.g. Index of State Weakness in the Developing World, LICUS). Furthermore, Hlatshwayo et al. (2018) classify corruptions-related measures in first, second and third generation measures of corruption as depicted in Figure 1. They explain that the first generation measures rely on people perception of corruption, the second generation rely on experienced corruption and bureaucratic quality indicators, while the third generation measures make use of big data.



Figure 1. Corruption measurement. Source: Hlatshwayo et al. (2018), page 8

Corruption cost in developing countries

There is an extensive literature that has focused on measuring the corruption cost for the economy, especially the effect on issues like growth, foreign direct investments, public investment, human capital, education. Table 1 presents the main results from studies that are analyzing corruption in developing countries, or studies that have in their sample developed and developing countries but are also analyzing subsamples of developing countries. Moreover, the applied methodology in analyzing corruption is also mentioned.

Table 1.

Studies on corruption in developing countries

Authors	Data	Method	Main results
Friedman et al. (2000)	69 countries	Regression	Higher tax rates are related with less unofficial activity from the private sector and corruption is related to more unofficial activity.
Johnson et al. (2000)	5 Eastern Europe countries	Regression	Unofficial activity is larger in Russia and Ukraine than in Poland, Slovakia and Romania due to bureaucratic corruption.
Sandholtz and Koetzle (2000)	50 countries	Multivariate regression	Corruption level is higher in countries with lower average income, large state control of the economy, weak institutions, low level of integration in the world economy, low Protestant population.
Treisman (2000)	Corruption indexes evaluation	Regression	Statistically significance for lower corruption if a country has Protestant history, British rule, more developed and opened economies and a longer democracy. Not significant was the current degree of democracy
Wei (2000)	12 source	Ordinary	An increase in corruption or taxes in host

	countries of FDI and 45 host countries	minimum square, Tobit estimation	countries generates a decrease in FDI. American investors are especially hostile to corruption.
Jain (2001)		Literature review	Presents the factors that determine a decrease in corruption levels, the methods used to assess the impact of corruption and presents future research.
Mo (2001)	46 countries	OLS	A 1% increase in corruption reduce growth by 0.72% and the most important channel is political instability.
Rijkeghem and Weder (2001)	31 countries	Regression	Only a large increase in civil-service and manufacturing wages can reduce the corruption level.
Swamy et al. (2001)	45 countries	Probit regression	Corruption is weaker when the women obtain the majority of parliamentary seats and positions in government.
Edison et al. (2002)	57 countries	OLS Two-stages least square	Economic growth is not statistically significantly influenced by international financial integration, even when controlled for government corruption.
Fisman and Gatti (2002)	59 countries	Regression	Fiscal decentralization in government expenditure generates lower corruption.
Paldam (2002)	100 countries	Regression	The determinants of corruption by the importance of their effects are: GDP per capita, the transition to a prosperous country, increased regulation, inflation, and culture.
Wei (2002)	1 country - China	Regression	In a capital importing country, if corruption is present, the FDI share in inflows will decrease while the share of loans from foreign banks will increase.
Aidt (2003)		Literature review	Corruption and economic policies are influenced by institutions and a country's history.
Anderson and Tverdova (2003)	16 countries	Multivariate analysis	Higher levels of corruption generate a higher negative evaluation of political performance and lower trust in government.
Brunetti and Weder (2003)	125 countries	Regression	A high press freedom in one country will generate a decrease in the corruption level.
Persson et al. (2003)	80 countries	Regression	The electoral system is positively linked to an increase in corruption, mainly when there is a larger number of candidates elected from the party list.
Bräutigam and Knack (2004)	32 countries	Regression	Good governance impacts the growth, mainly through high aid levels in African countries
Dinç (2005)	36 countries	Regression	Banks owned by the government increase the lending by 11% in electoral years compared to private banks.
Jong-Sung and Khagram (2005)	129 countries	Analysis of variance and Regression	Income inequality generates an increase in corruption, along with economic development and democracy

Kunicová and Rose-Ackerman (2005)	124 countries	Regression	Proportional representation systems generate more corruption than plurality systems.
Busse and Hefeker (2007)	83 countries	Regression	FDI's inflow is influenced by government stability – conflicts, corruption, laws, democratic accountability and the quality of bureaucracy.
Ferraz and Finan (2008)	1 country – Brazil (373 municipalities)	Regression	The political selection appears if citizens are informed about the corruption in the district.
Berdiev et al. (2013)	111 countries	Regression	Remittances determine an increase in corruption level, especially in non OECD countries.
Vladamannati (2015)	India -30 states	Regression	Scheduled election are linked to an increase in registered corruption cases.
D'Agostino(2016)	48 African countries	Endogenous growth model	Corruption and especially military spending have a negative effect on economic growth.
Menard and Weill (2016)	71 countries	GMM model	They found no significant causal relationship between aid and corruption.
An and Kweon (2017)	129 countries	Dynamic principal -agent model	A 1 unit increase in the public wages will decrease corruption by 0.26 units. This relationship is especially significant in non-OECD countries.
Dutta et al. (2017)	107 countries	GMM model	Human capital has no impact on FDI inflows even in countries with a high level of corruption. Thus, countries with lower corruption show an increase in human capital accumulation.
Kanyam (2017)	44 Sub-Saharan African countries	Regression GMM model	Mobile phone and internet are strong factors that determine a decrease in corruption level, while government effectiveness and the rule of law are negatively correlated with corruption.
Cintra et al. (2018)		Literature review	three important periods: 2000-2002 focusing of corruption in emerging markets, 2003-2005 with a theoretical basis and 2006-2010 when the discussion reached theoretical maturity.
Cooray and Dzhumashev (2018)	132 countries	Theoretical model	Corruption has a negative impact (statistically significant) on labour force participation rate and employment rate. Higher wages, regulatory quality and increase in consumption tend to reduce the negative impact of corruption.
Duerrenberger and Warning (2018)	88 countries	Regression	In countries with a lower level of corruption the expected years of schooling in public higher education increases and decreases in countries with higher corruption.
Lim (2018)	A middle-income African Economy with high corruption	Endogenous growth model	Public infrastructure investments have no important impact on increasing economic growth, only anti-corruption policies.

	level		
Sulemana (2018)	48 Sub-Saharan African countries	OLS	Higher levels of income inequalities are linked with lower levels of corruption.
Uberti (2018)	64 countries Eastern Europe and MENA	Regression	The evidence show that corruption in Eastern Europe, Central Asia and Balkans is only 1/3 influenced by the by the Ottoman and socialist rule and more by the economic under-development.

Source: authors compilation based on above-mentioned studies

Conclusion

The corruption phenomena probably appeared with the first organized society and evolved hand in hand in time. Law regulation regarding corruption started to intensify during the '70s and continues nowadays. Major international institutions like IMF, World Bank, GRECO recognized the negative effects on countries economy and started the assessment of corruption level by developing indices and indicators, but also established measures to fight against it.

After reviewing the literature on corruption in developing countries, we observed two periods when academia has granted an increased attention to this topic. The first period is between 2000-2003, while the second starts in 2017 and still continues. Furthermore, empirical approaches are more often used in investigating the corruption impact than the theoretical ones. Moreover, the main findings suggest that corruption can be associated with government failure, institutional weaknesses, political influence and electoral periods, low average wage, a predominant share of men in parliament and government, the degree of press freedom, even with the possibility to make use or not of mobile phones and the internet. The major costs of corruption are revealed to be the impossibility to maintain economic growth, the decrease in public investment, but also in foreign direct investment, and more importantly the people trust in government.

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